

E-Content on Interview Method

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Interview-meaning

- **A meeting of minimum two: an expert & a candidate**
 - An Interviewer & An Interviewee.**
 - A researcher & a respondent.**
- **Conducted for testing subject knowledge, skills and desired behavior in a very limited time.**

WHAT IS AN INTERVIEW?



Preparation for an interview

- Interview is nothing but asking oral questions.
- Researcher first should decide purpose of the interview.
- Decide the age group.
- Study the characteristics of interviewees.
- Make proper sequence of the questions & decide how to record the responses. 

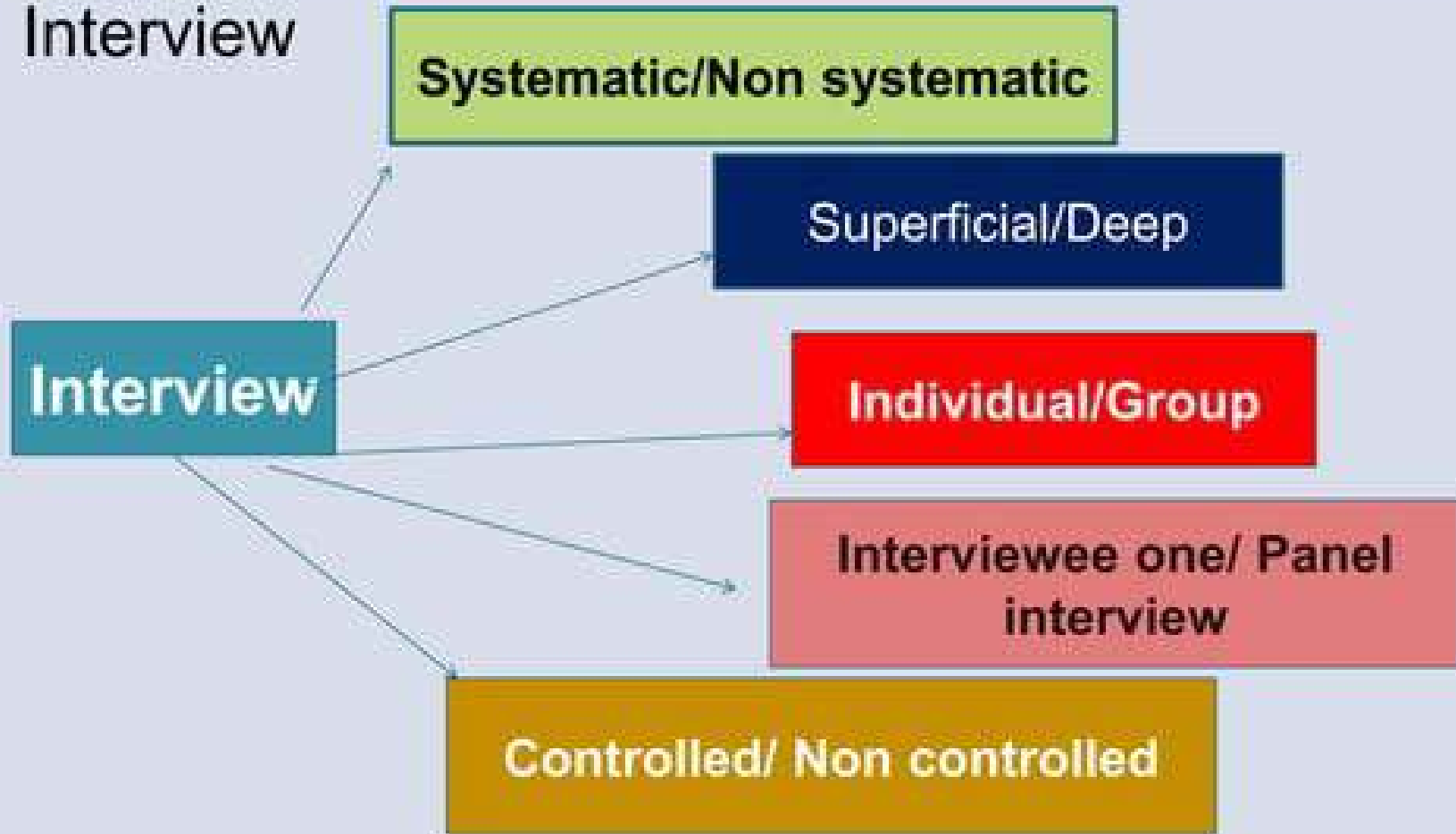
Preparation for an interview

- **Make a list of tentative answers.**
- **Take expert's opinion.**
- **Take permission of the interviewees.**
- **Make proper arrangement.**
- **Decide the place & time.**
- **Make the interviewer comfortable.**

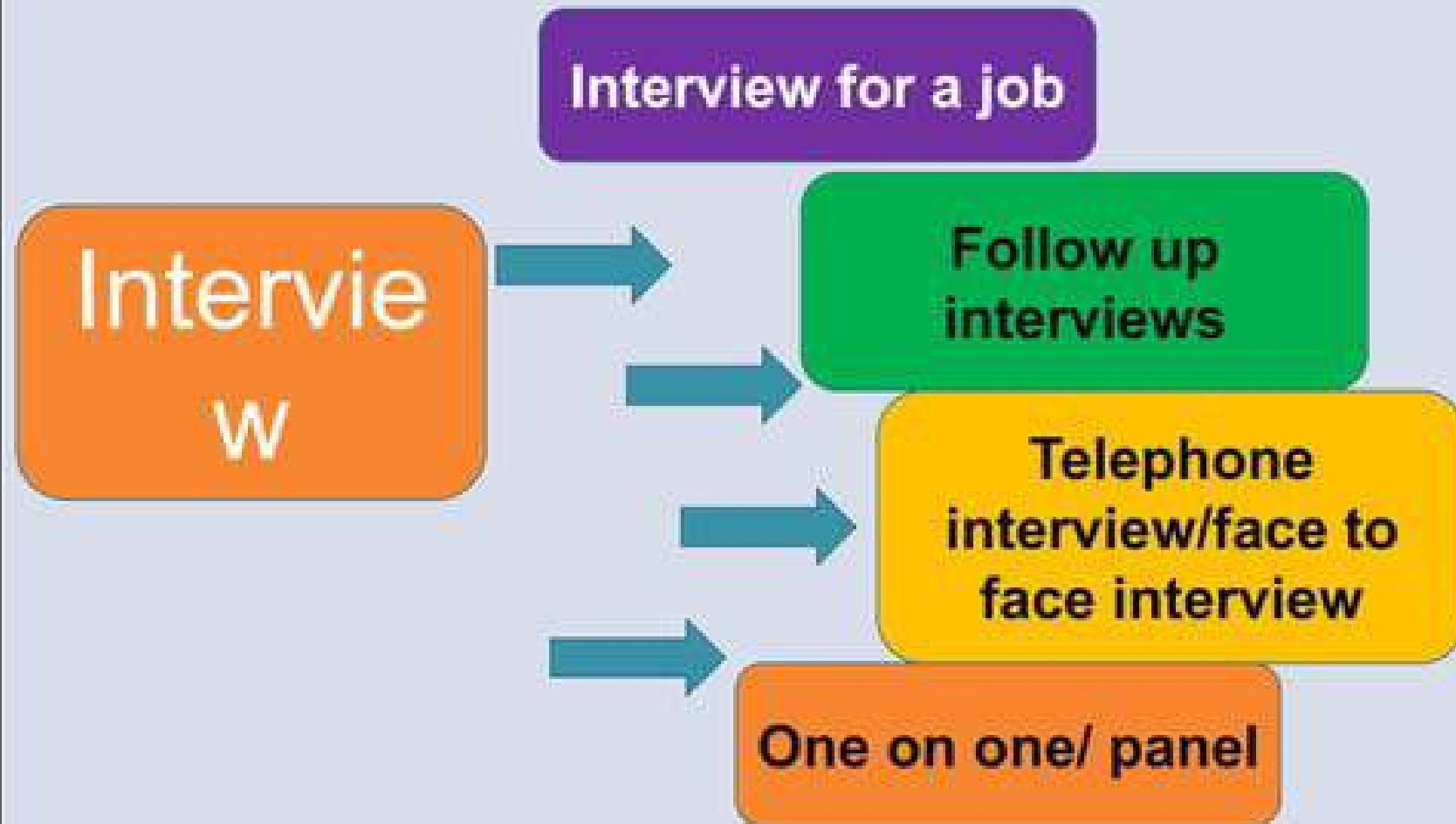


Types of Interview

- Interview

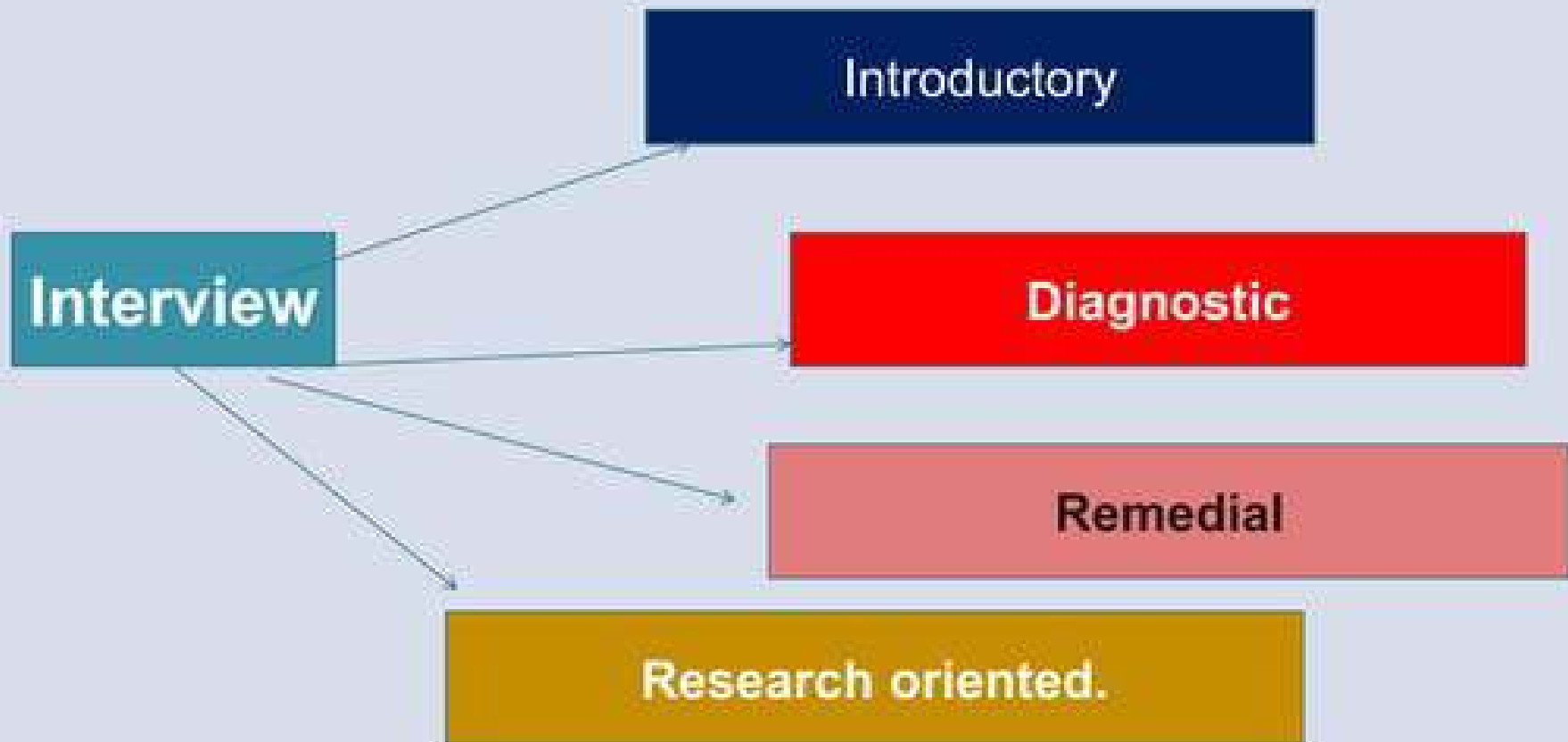


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Advantages of The Interview

- **Deeper & vast information can be obtained.**
- **It is useful for illiterates & small children.**
- **It is useful in qualitative research.**
- **It is very effective technique in guidance & Counseling.**



Advantages of Interview

- **Authenticity of the data can be checked from the facial expressions & body language.**
- **Asking same questions at different time, authenticity of the data can be checked.**
- **Deeper & vast information can be obtained.**
- **It is useful for illiterates & small children.**
- **It is useful in qualitative research.**
- **It is very effective technique in guidance & Counseling.**

Limitations of the interview

- **It is an expensive technique**
- **It requires skill.**
- **It is a subjective technique.**

Interview Skills





Thank you!